



a **kiwa** company

# NQA APP LOGO SET OVERVIEW



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**Associate Partner**



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**Associate Partner  
Programme**



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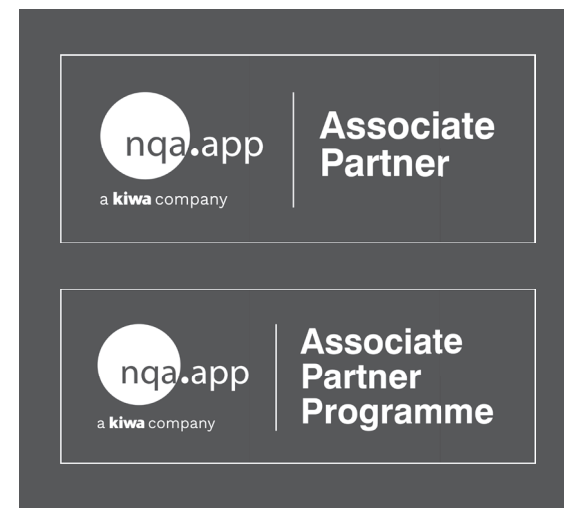
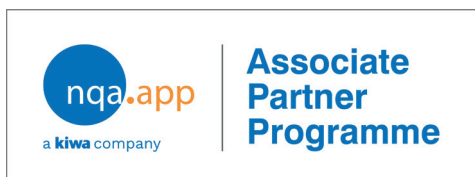
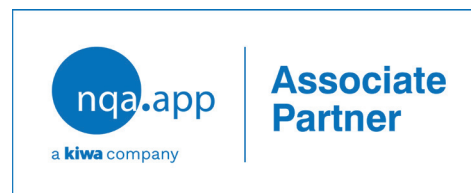
**Associate Partner  
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## Colours:

Versions are supplied as full colour, single colour black, single colour white and single colour NQA Blue.

## File Type:

All logos are supplied as Ai, EPS, PDF, SVG, PNG and JPEG files. Details of these file types can be found listed below.

## Vector Files: Adobe Illustrator, EPS, PDF and SVG formats

Use these when you need to supply a logo to other designers or printers. The nature of these file types mean they can be scaled infinitely without losing quality and are always the preferred choice of file type where possible.

## Pixel based images: JPEG, PNG and PNG with Transparent Backgrounds

These logo files are pixel based images. This means that, if they are used at a larger size than was originally intended, the quality can degrade. These formats are perfect for use on your own projects:

### JPEG and PNG

These are high resolution images perfect for adding to your own internal documents (Microsoft Office programs etc). As these images are flattened, we cannot supply white only versions of the logos in this format. If you require a white logo over a background, see below.

### PNG with transparent background

The PNG files in your logo set are saved with Transparent backgrounds meaning that you can add them to your projects and sit them over any coloured background or image you like. Use the best option (full colour, white or black) depending on the background on which the logo will sit.